

NBC

ABC

TV

MOVIES

See 4-01.4

John Goldfarb, Please  
Come Home

31 March 1965

MEMORANDUM FOR THE RECORD

SUBJECT: CIA on Television and in the Movies

1. In addition to continuing references to the Agency on the weekly TV shows "That Was the Week That Was" (the satirical half-hour show on NBC Tuesday nights, which is being dropped in the near future) and "The Man From U.N.C.L.E." (also on NBC on Monday nights), the following shows have recently been reported to refer to CIA:

a. Robert Stack stars as a CIA agent who seeks to escape a personal tragedy on NBC's "Bob Hope Presents" on Friday, 2 April at 2030, according to the N.Y. DAILY NEWS.

b. The ABC-TV network previewed its fall season shows at the National Association of Broadcasters convention on 20 March, according to the WASHINGTON NEWS, and the hero of the current "Burke's Law" show will be "metamorphosed into 'Amos Burke -- Secret Agent,' working for the CIA."

c. Continuing publicity is given in the press to another NBC show slated for next fall, "I Spy," starring Robert Culp and Bill Cosby as a tennis bum and his trainer who are supposedly CIA agents.

2. In the movies, CIA has been most recently highlighted in "John Goldfarb, Please Come Home," although newspaper ads for the film (the showing of which was held up until just a few days ago because of a court suit by Notre Dame University) do not mention the Agency.

3. This morning's Eddie Gallaher show on WTOP radio reported that Doris Day's next movie would have a short walk on part for former White House Press Secretary Pierre Salinger playing the part of a CIA man.



Public Affairs Officer

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